

The slide features a dark blue header with the IBM logo and a globe icon. The main title "Education for a Smarter Planet" is displayed in white. Below the title is a photograph of three wooden chairs arranged in a triangle on a reflective surface under a blue sky with white clouds. A blue banner across the middle contains the text "Learning @ IBM". In the bottom right corner of the slide, there is a purple box containing the names "Martin Jurgens" and "Natasja Mol". The footer is dark blue and includes the text "IBM Global Education" and "© 2010 IBM Corporation".

IBM

Education for a Smarter Planet

Learning @ IBM

Martin Jurgens
Natasja Mol

IBM Global Education

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The slide has a dark brown background with a blue header bar containing the text "IBM Global Education" and the IBM logo. The main title "Educatie bij IBM" is at the top, followed by "Blended Learning" and "Samenwerken" below it. The central image shows a large stack of books forming the letters "IBM" floating in water. The footer is a blue bar with the number "2" on the left, the date "24 Augustus 2010" in the center, and "© 2010 IBM Corporation" on the right.

Educatie bij IBM

Blended Learning

Samenwerken

IBM

IBM Global Education

2 | 24 Augustus 2010

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IBM Global Education

Ideeën delen



24 Augustus 2010

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IBM en educatie

- Meer dan 3 miljoen cursusdagen per jaar in > 55 landen
- IBM grootste "klant" >> ± 400.000 medewerkers
- Wereldwijd leverancier van diensten en producten op gebied van onderwijs



The Smarter Planet EDUCATION

Evidence of a Smarter Planet
Smarter Tools for Smarter Classrooms

Proceed

Education for a Smarter Planet
Read the report

Scott Taylor of Teach for America
On how smarter education supports more active citizens

The Future of Learning
Learn about IBM's solutions

Smarter Classrooms from IBM
Read about IBM's capabilities

Share this page

main menu | update | share | The Business of Education | The Smarter Classroom | Optimized Education | Lifelong Learning

Smart Education: Onderdeel van IBM's Smarter Planet oplossingen

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Waargenomen veranderingen....

- Van puur klassiekaal leren naar competentiegericht leren
- Van eenzijdige methodiek naar blended learning systematiek

| | |
|--|--|
| Oud paradigma | Nieuw paradigma |
| <p>Docent als enig kennispunt</p> <p>Opleiding als enige plaats van leren</p> <p>De organisatie definieert de wijze van opleiden</p> | <p>Leerling is de kenniszoeker met continu veranderende leerbehoeften en tijd</p> <p>Online en Offline diensten en informatie bieden toegang tot veelzijdige bron van kennis</p> <p>Samenwerken en coaching is basis</p> <p>Lerende en organisatie maken en valideren het aanbod</p> |

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De lerende centraal

The diagram illustrates the 'learning central' with various nodes and their interconnections:

- Community Of practice** connects to **Samenwerken**, **Openbare Informatie**, and **Klassikaal leren**.
- Samenwerken** connects to **Social Media**, **Informatie delen**, **Wiki**, **Werk ondersteuning**, and **Besloten databases**.
- Experts** connects to **Online leren**.
- Mentor / Coach** connects to **Klassikaal leren**.
- Klassikaal leren** connects to **Online leren**.
- Online leren** connects back to **Mentor / Coach**.

On the right, there is a circular diagram titled "IBM Learning Suites" with nodes:

- Discuss with Colleagues
- Ask an Expert
- Assess Yourself
- Master the Basics
- Try a Simulation
- Study in Depth
- Hear from Executives
- Examine Best Practices
- Learn at Work

Roll over each node to view its description.

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4 lagen

A hand holds a white sphere with the word "educatie" written on it. Below the sphere are four icons:

- Ondersteuning & referentiemateriaal** (Support & reference material) with a target icon.
- Interactie, simulatie & spellen** (Interaction, simulation & games) with a stopwatch icon.
- Ervaren** (Experiencing) with a zigzag line icon.
- Samenwerken** (Collaboration) with a globe icon.

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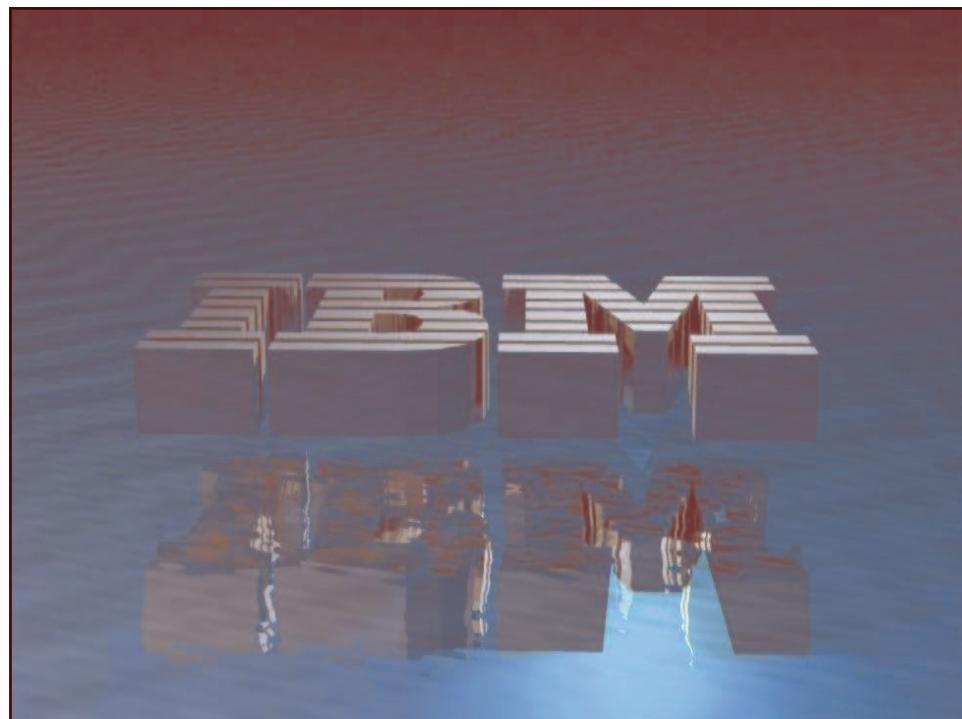
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4-lagig leerconcept

| Leren door te ervaren | Leren door samen te werken | Interactief leren, simulatie en spellen | Prestatieondersteuning en referentiemateriaal |
|---|--|--|---|
| • Learning-labs • Klassikaal • Mentoring | • Rollenspel • Coaching • Case-studies | • Virtueel klaslokaal • e-labs • Samenwerkingsessies | • Realtime bewustzijn • Live conferenties • Teaming |
| • CBT/WBT • Zelfgestuurde learning-objecten | • Interactieve spellen • Coaching & simulatie | • EPSS • Video's • Quickviews | • Webcolleges • Webboeken • Webconferenties |
| • Boeken • Tijdschriftenartikelen • Webpagina's | | | • Boeken • Tijdschriftenartikelen • Webpagina's |

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Werken in netwerken

- Opereren in huidige maatschappij = opereren in netwerken
- Vinden, contact leggen, samenwerken

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Samenwerken

Sociale netwerken

Integratie

Communicatie

Netwerkintegratie

vinden

activiteiten

documentenbeheer

bestanden

tagging

commentaar

notificaties

fax

voegen

teamruimte's

rating

RSS

forum

blog

micro-blogging

profielen

voip

Contact

leggen

taken

e-mail

vriend

wiki

gevolgd

worden

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Integratie

Cultuur en maatschappij
Werk, scholing, privé
Apparaten, programma's, hulpmiddelen

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Vanuit één desktop

The screenshot illustrates the integration of multiple applications on a single desktop:

- Left Panel (IBM Lotus Notes):** Shows the "Inbox (61)" with various emails listed, including subject lines like "Corporator Events", "Normal", and "TNO NPO Online Reward". A green circle highlights the "Online" status of one email.
- Middle Panel (Sametime Contacts):** Displays a list of contacts with their availability status (e.g., Available, Busy-At-A-Glance). A yellow circle highlights the "Available" status of "Martin J Jurgens".
- Right Panel (Sametime Contacts):** Shows a list of network card updates from "Martin J Jurgens". A blue circle highlights the "Available" status of "Day-At-A-Glance".
- Bottom Left:** Labels "On line", "VideoChat", and "Bellen (IP)".
- Bottom Right:** Labels "Twitter", "LinkedIn", and "Bluetwit".

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The image shows the IBM Global Education homepage. At the top, there's a blue header bar with the text "IBM Global Education" and the IBM logo. Below the header is a large, bold, dark red title "Samenwerken". Underneath the title is a navigation bar with links for "Lotus. Connections", "Home", "Profiles", "Communities", "Blogs", "Bookmarks", "Activities", "Files", and "Wikis". At the bottom of the page, there's a footer bar with the date "24 Augustus 2010" and the copyright notice "© 2010 IBM Corporation".

This screenshot shows the "Electronics IndustrySPACE" community page on the IBM Global Education platform. The page has a sidebar on the left with various community features like overview, leader photos, membership lists, discussion forums, feeds, bookmarks, activities, and a blog. The main content area displays news items, a discussion forum with posts from users like Bruce Anderson and Paul Brody, and a sidebar for "Important Bookmarks". A callout box highlights the "Community features" sidebar.

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Samenwerken? Profiel centraal!

The screenshot shows the IBM BluePages interface. At the top, there's a navigation bar with links like 'BluePages Home', 'Edit my profile', 'My BluePages', 'Edit settings', 'Help', 'BlueMessages', 'BluePages productivity tips', 'Show me now', and 'Feedback'. Below the navigation is a search bar with placeholder text 'Search w3' and a 'GO' button.

User Profile: A profile for 'Jurgens, Martin J' is displayed. It includes a photo, basic information ('IBM employee, Regular', 'IBM Sales & Distribution, Public Sector'), job responsibilities ('Strategic Business Services, Business Strategy Consulting, Strategic and Practice Leader'), and contact details ('Phone: +31 70 462 3388', 'Email: jurgens.m@ibm.com').

Social Network: A large circular network graph centered on the user's profile, showing connections to other users across the organization.

Search and Filter: A sidebar on the left contains 'Simple search' and 'Advanced search' fields, along with filters for 'Location' (set to 'Netherlands/Luxembourg') and 'Search type' (set to 'Name').

Communities: A sidebar on the right lists various communities under 'Community Map' and 'Blue Groups', such as 'IBM & IBM Contracts', 'IBM Global Business Services', 'Center for Systems Optimization', 'Corporate Social Responsibility', 'Global Innovation Community', 'Industry Marketing Client Success', 'Product Solutions', 'Small Business - PSEA', 'Blue Groups', 'IBM Advanced', 'IBM Business', 'Communications Sector Confidential Content Viewers', 'CS Business 1', 'CS Business 2', 'CS Business 3', 'CS Business 4', 'CS Business 5', 'Global Innovation Community', 'IBM Advanced Business Outlook', 'IBM CS', 'IBM CS 2', 'IBM CS 3', 'IBM CS 4', 'IBM Golden Community', and 'Share all'.

Footer: The footer contains the text '24 Augustus 2010' and '© 2010 IBM Corporation'.

